

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE
MEMBERSHIP MEETING AGENDA
July 14, 2020
11:00 AM
Sylvester Worth County Chamber

- PRAYER AND PLEDGE
- CALL TO ORDER
- AGENDA
- MINUTES

OLD BUSINESS

- **Member Count** at start: 288
Drops in the last year: 20
Adds in the last year: 40
Member Count at end: 313
Cancellation Rate: 6.9
Retention Rate: 9.1%
- **Membership Visits – Visited / Called 80% Membership**

NEW BUSINESS:

- **COVID 19 Efforts / Website – Voice of Community**
- **2020 1st Quarter Matrix**
- **Business After Hours – Reschedule or Cancel**
- **Mix and Mingle**
- **Social Media - Hash Tags / @ Sign**
- **Ribbon Cuttings**
- **July 24, 2020 – Political Meet and Greet Downtown Sylvester**
- **Revisit Board Retreat Ideas (Minutes)**

ADJOURNMENT – The next committee meeting for the Membership Committee will be held on August 18, 2020 @ 11:00 AM

COMMITTEE MEMBERS:

Chris Shipp-Chair
Virginia Acord
Jean Brooks
Johnny Bryan
Anthony Carter
Earnest Carter
Jay Crowe
Renee Deloach
Ginger Faircloth
Mandy Gordon
Larry Johnson
Dr. Norfleet
Amanda Parr
John McPhaul
Karen Rackley
Laura Searcy

MISSION STATEMENT:

Create and maintain good public relationships and chamber etiquette through increasing membership and revenue, visiting local businesses and supporting initiatives that highlight local businesses and our community.