

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE
MEMBERSHIP MEETING AGENDA
February 18, 2020
11:00 AM
Sylvester Worth County Chamber

- PRAYER AND PLEDGE
- CALL TO ORDER
- AGENDA
- MINUTES

OLD BUSINESS

- **Member Count** at start: 272
Drops in the last year: 21
Adds in the last year: 52
Member Count at end: 303
Cancellation Rate: 7.7
Retention Rate: 92.3
- **Membership Visits – November 19, 2020 – Visited over 20 members**

NEW BUSINESS:

- **2020 Year End Matrix**
- **Business After Hours** – TENTATIVE DATE SET - Cities Week April 23, 2020 at Train Depot
Logistics
Flyer
- **Set Date and Place – Mix and Mingle**
- **Social Media** - Hash Tags / @ Sign
- **Meet and Greet** – February 22, 2020 at Library – Encourage everyone to attend
- **Board Retreat Ideas**

ADJOURNMENT – The next committee meeting for the Membership Committee will be held on May 19, 2020 at 11:00 AM. SPECIAL CALLED MEETING TO FINALIZE PLANS FOR BUSINESS AFTER HOURS April _____, 2020

COMMITTEE MEMBERS:

Chris Shipp-Chair
Virginia Acord
Jean Brooks
Johnny Bryan
Anthony Carter
Earnest Carter
Jay Crowe
Renee Deloach
Ginger Faircloth
Mandy Gordon
Larry Johnson
Amanda Parr
John McPhaul
Karen Rackley
Laura Searcy
Bill Settle

MISSION STATEMENT:

Create and maintain good public relationships and chamber etiquette through increasing membership and revenue, visiting local businesses and supporting initiatives that highlight local businesses and our community.