

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE

RETAIL/TOURISM

COMMITTEE MINUTES

May 22, 2019 @ 11:00 AM

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE/EDA

The **following** members were in attendance: Jean Brooks - Chair, Debbie Bridges, Kelly McCord, Staff-Karen Rackley

CALL TO ORDER: The meeting was called to order at 11:03 a.m. Prayer and pledge led by Jean Brooks.

AGENDA – Debbie Bridges made a motion to accept the agenda as submitted. Kelly McCord seconded the motion. The motion passed unanimously.

MINUTES – Debbie Bridges made a motion to accept the minutes as submitted. Kelly McCord seconded the motion. The motion passed unanimously.

OLD BUSINESS:

Website – Places to go – Things to do – Committee Input & Community Calendar - Karen Rackley reported that she received a phone call from Warner Robbins about the Chamber webpage, Community Calendar, and app. She encouraged the committee to go to the Chamber webpage and provide any feedback on user friendly ideas for the page.

POST CARDS / BROCHURE – Karen updated the committee on the status of the magazine. She stated that they are waiting on the magazine, all the money has come in. The magazine will not be as large as the last issue due to publication cost.

100 Mile Yard Sale - The 100 Mile Yard Sale committee is scheduled to meet in June, at that time the committee will decide if they will continue with the 100 mile event. If collaboration is discontinued, the committee will rename the event and work with Sylvester Main Street to keep the event going for the community.

Peanut Festival - Wendy Kennedy went before the Council to give them an update on the festival. The council had lots of questions and are very excited about this year's festival. The council informed Wendy that there would be less trees in the park this year making more room for vendors and carnival rides.

NEW BUSINESS:

Stop and Shop T-Shirts - Karen brought a t-shirt given to her by Gina Connell and discussed the idea of having shirts made to promote shopping local. The committee gave input on the design. The committee also discussed the possibility of having the shirts in stores for visitors and tourists and be sure the lettering on the shirt would highlight Sylvester and Worth County. The cost of the shirts are \$12 and \$14 and would be given to each director as a gift. Karen will present the ideas for the Stop and Shop T-shirt to the Executive Board.

Peach State Publications - Karen Rackley shared with the committee how the theme of this year's Community Magazine was derived. The theme, "**Embracing the Future While Appreciating the Past**" will reflect how Sylvester-Worth County has grown, while remembering the people and businesses that have invested in the growth and success of our community. The committee made revisions to the content of the magazine which Karen will submit to peach State Publications.

ADJOURN - With no further business to discuss, the meeting was adjourned.

NEXT MEETING:

The next Retail/Tourism Committee meeting is scheduled to be held on August 15, 2019 at 11:00 AM.

Minutes Submitted by:

Jaki S. Johnson

ACTION ITEMS

- Karen will check to see if Cypress Pond Farms can be added to the list of Outdoor Recreations since it is being operated as a wedding venue.