

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE
MEMBERSHIP MEETING AGENDA
August 18, 2020
11:00 AM
Sylvester Worth County Chamber

- PRAYER AND PLEDGE
- CALL TO ORDER
- AGENDA
- MINUTES

OLD BUSINESS

- **Member Count** at start: 288
Drops in the last year: 20
Adds in the last year: 48
Member Count at end: 316
Cancellation Rate: 6.9
Retention Rate: 93.1
- **COVID-19 Efforts- Unemployment**
- **2020 2nd Quarter Matrix**
- **Political Meet and Greet Downtown Sylvester**
- **Social Media – Now on FB, Twitter, and Instagram**
Facebook: Sylvester-Worth County Chamber of Commerce
Instagram: swcountychamber
Twitter: swcountychamber
[#swcountychamber](https://www.instagram.com/swcountychamber)

NEW BUSINESS:

- **Membership Renewal/New Member Letters / Dropped**
- **Digital Decal**
- **Schedule Business Visits – Monthly?? Quarterly?? Poulan, Sumter, Sylvester, and Warwick**
- **Zoom Meetings / Tech ready Conference Room**
- **SBDC – Business Classes / Free Online**
- **New Businesses in Sylvester-Worth County**
- **Ribbon Cuttings - Aug 28 Alchemy**
Sept 4 – Amanda’s Boutique
- **Advertising in Newsletter/ Coupon Flyer / Business Letter**
- **South Georgia Leads – Hosting 2020 Graduation and Kickoff at Southern Woods Aug 19, 20 & 21**
- **Census 2020**

ADJOURNMENT – The next committee meeting for the Membership Committee will be held on November 17, 2020 @ 11:00 AM

MISSION STATEMENT:

Create and maintain good public relationships and chamber etiquette through increasing membership and revenue, visiting local businesses and supporting initiatives that highlight local businesses and our community.