

SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE
MEMBERSHIP MEETING AGENDA
February 16, 2021
11:00 AM
Sylvester Worth County Chamber

- PRAYER AND PLEDGE
- CALL TO ORDER
- AGENDA
- MINUTES

OLD BUSINESS

Member Count at start: 302
Drops in the last year: 42
Adds in the last year: 42
Member Count at end: 302

Cancellation Rate: 13.9
Retention Rate: 86.1

- **COVID-19 Efforts- Unemployment**
- **2020 4th Quarter Matrix**
- **Valentine Give-A-Way**
- **Social Media – Chamber Group Page Dedicated to Chamber Members – Engagement Crucial FOLLOW ON FB, Twitter, and Instagram - UPDATE**
Facebook: Sylvester-Worth County Chamber of Commerce
Instagram: swcountychamber
Twitter: swcountychamber
[#swcountychamber](#)
- **Membership Renewal/New Member Letters / Dropped**
- **Scheduled Business Visits – Last Visits were made in Sylvester Area – Set Date – Warwick December 12, 2020 – Membership Visits Sylvester – Over 20 Businesses visited and Decals Delivered as well as a Chamber Cookie.**
- **Zoom Meetings / Tech ready Conference Room**
- **SBDC – Business Webinars - Visit their Website – Due to COVID-19 Funding they can offer free Virtual Webinars**
- **Business Testimony's - Start with Chamber Directors/Ambassador Businesses**
- **Monthly Video's – Start Scheduling for a Business a Month. Will reach out to those who want to be highlighted. 1st Come / 1st Serve basis – Should we charge??**
- **Signs – Double Sided - I am a Chamber Member (Date??) – Option Sign or Decal – Both?**
2 Color Double Sided \$11.00 / 50 Each
1 Color Double Sided \$9.00 / 50 Each

NEW BUSINESS:

- **Virtual Ready – Thank you WCBOE and CTSI – Member Benefit**
- **RAMTech – College and Career Academy – Community Member buy in. How can we help.**
- **Director/Ambassador Cards - QR Code- Scans to Join the Chamber**
- **Community Magazine – New Launch - Plant the Seed/Watch it Grow/Reap the Benefits in Sylvester-Worth County - Businesses will be receiving letters to advertise in Magazine soon.**
- **Membership Dues - Review Dues Structure / Raise Dues?**

- **Annual Dinner – Business of the Year Award – Nominations – Dinner Postponed/Cancelled – Want to still hold Awards - IDEA – Small Business of the Year –**
RECOGNIZE ALL SMALL BUSINESSES IN WORTH COUNTY
Good Will Ambassador- Recognize ALL Medical/E911/1st Responders/
Lifetime Achievement -
- **New Businesses in Sylvester-Worth County – We had a total of 17 Ribbon Cuttings – Record new businesses opening in Sylvester-Worth County**
- **Ribbon Cuttings – March 3 at 1:30 PM– Dental Partners - Ribbon Cutting**

ADJOURNMENT – The next committee meeting for the Membership Committee will be held on May 18, 2021 @ 11:00 AM

MISSION STATEMENT: Create and maintain good public relationships and chamber etiquette through increasing membership and revenue, visiting local businesses and supporting initiatives that highlight local businesses and our community.