

**SYLVESTER-WORTH COUNTY CHAMBER OF COMMERCE
RETAIL/TOURISM MEETING AGENDA
November 12, 2020
11:00 AM – CHAMBER OF COMMERCE**

- **CALL TO ORDER - Pledge and Prayer**
- **AGENDA**
- **MINUTES – NO Minutes for Approval**

OLD BUSINESS:

- Website -
- Community Calendar
- Post Cards / Brochure – CANVA – Kayla Pierson – ONGOING Project
- Camera Ready – Trinity Archer - Ongoing Project
- Geo Cashing – Ongoing Project
- GA Peanut Festival – Cancelled – 1st meeting for 2021 Festival will be January 20, 2021 at 4 PM
- 100 Mile Yard Sale – Less Vendors / Covid Video/Guidelines / Stores did better sales than last year
- Charging Station – On hold till we hear about Grant from MainStreet
- Penny Press Machine – Has been ordered Waiting on Proof for 4 designs – Train, Courthouse, Peanut Man, and Fish
- COVID-19 and Tourism - The CDC Guidelines
- Follow us on Facebook/Twitter and Instagram – Group Page us being used for Member Post
Facebook: Sylvester-Worth County Chamber of Commerce
Instagram: swcountychamber
Twitter: swcountychamber
#swcountychamber #syvesterworthcountychamber #worththetrip #worththevisit #stopandshopsylvestervorthcounty
- Member Testimonies – Video's – We have 4 to date and will continue after Thanksgiving
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NEW BUSINESS:

- Community Magazine – Contract - Will start to get advertisements in January of 2021 Magazine to come out in June – Theme Based – What do we want to see
- Updated Restaurant Guide
- Historical Downtown Walking Tour
- Add in the Southern Living Magazine – Shop Local
- Banners for Isabella Street and Streets in Sylvester not Downtown – Shop Local / Possible Sponsorships for Banners
- November 20, 21 & 22 Christmas Open House Downtown – Sip and Stroll November 21
- December 4, 2020 – Christmas Parade – Working on Map for Downtown
- Christmas Clearing House

- Open Discussion

Next meeting February 18, 2020 at 11:00 AM. Unless otherwise called by the Chair this committee will meet on the 2nd month of the Quarter on the Third Thursday at 11:00 AM)

STOP AND SHOP SYLVESTER WORTH COUNTY WE ARE WORTH THE TRIP

Mission Statement

To initiate, coordinate, supervise and provide continuity of those activities of the Chamber that help promote tourism in our community